

Building a Participatory Vision for Equitable Transit-Oriented Development in Los Angeles

February 14, 2014
New Partners for Smart Growth Conference

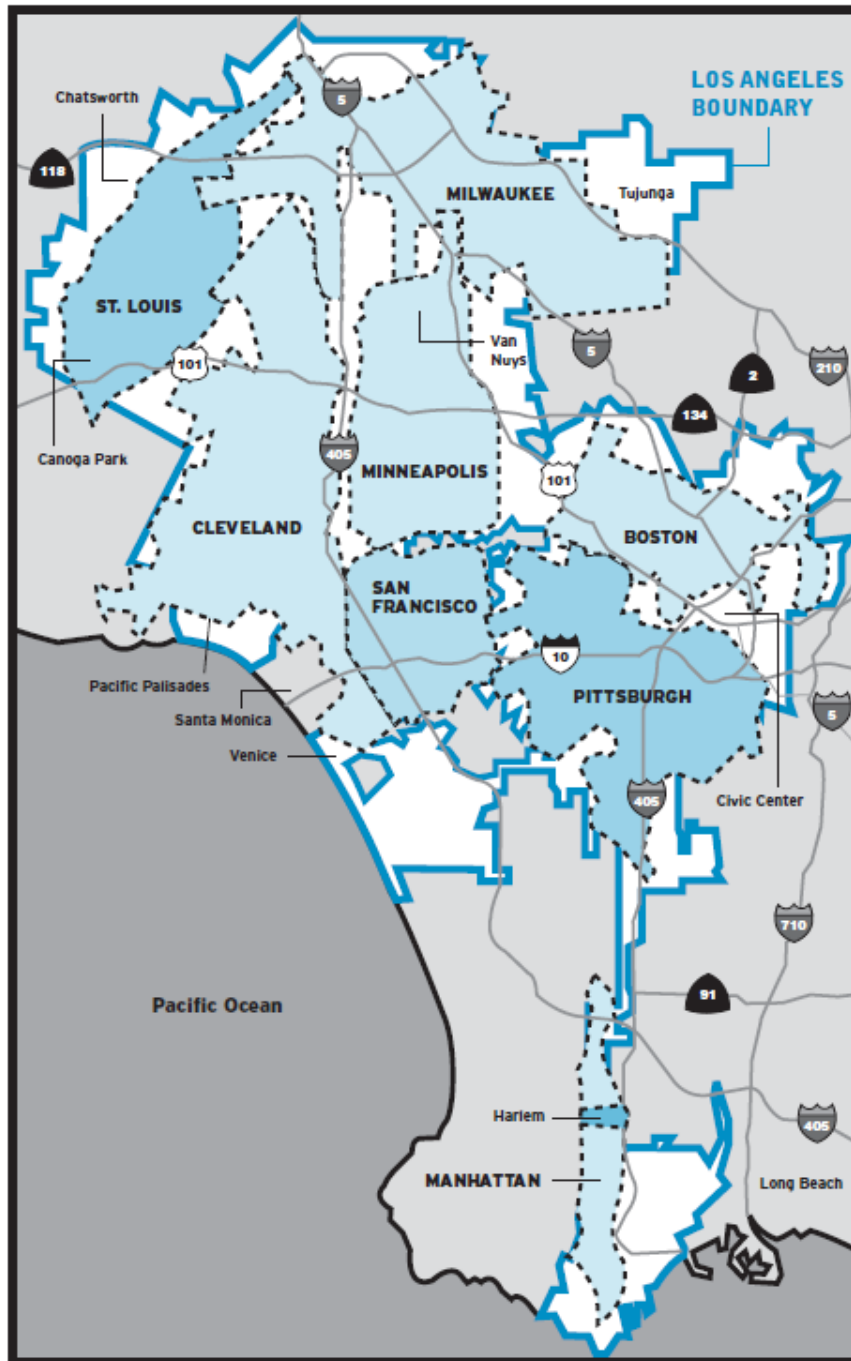
Ann Sewill, California Community Foundation

Isela Gracian, East LA Community Corporation

Sandra McNeill, T.R.U.S.T. South LA

Rene Rodriguez, Abode Communities

Remy De La Peza, Little Tokyo Service Center



Original Source: Los Angeles Times/Developed by Hershey Cause

Equitable T.O.D. Case Study Neighborhoods





East LA Community Corporation

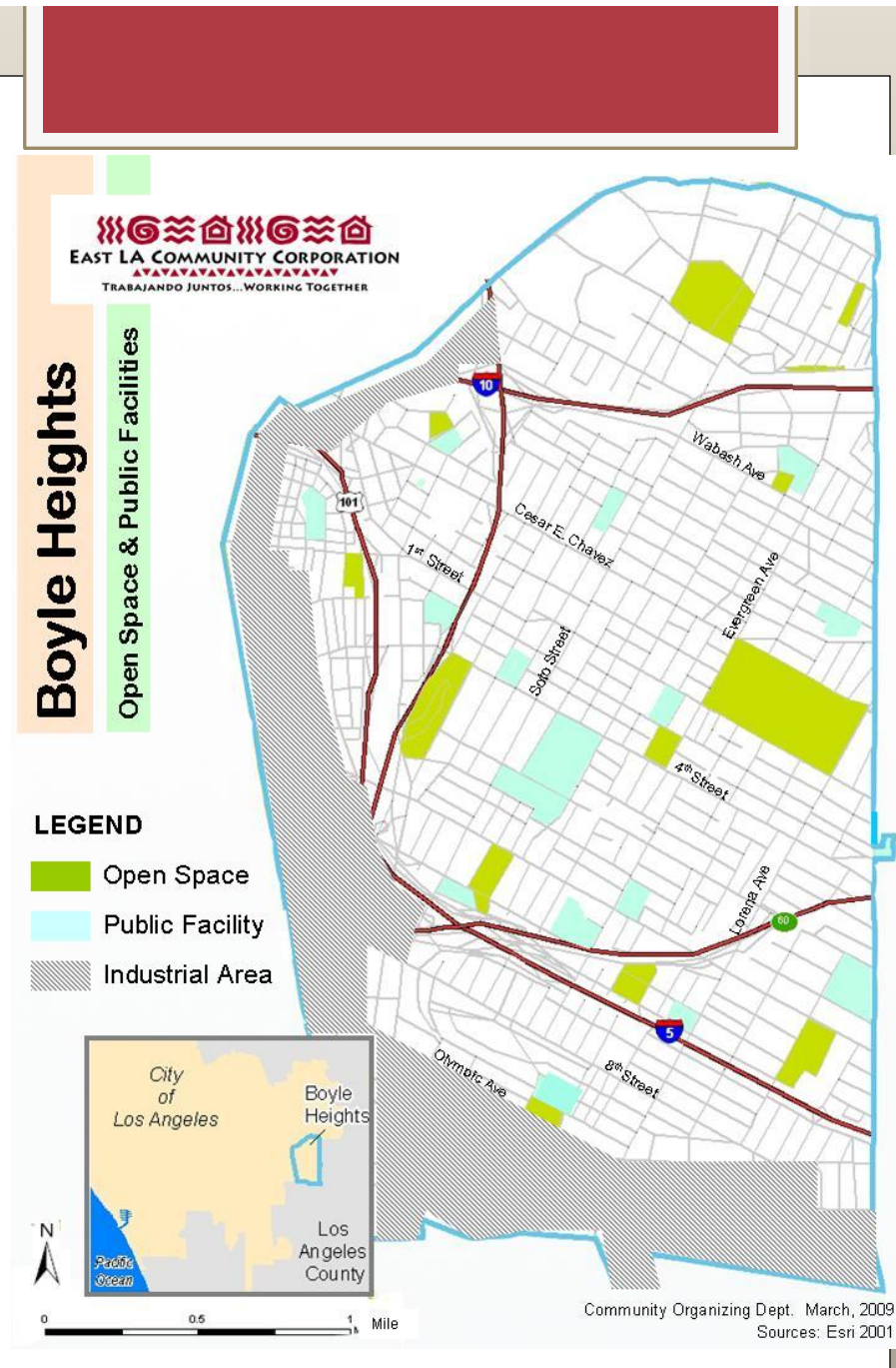
Trabajando Juntos...

Working Together

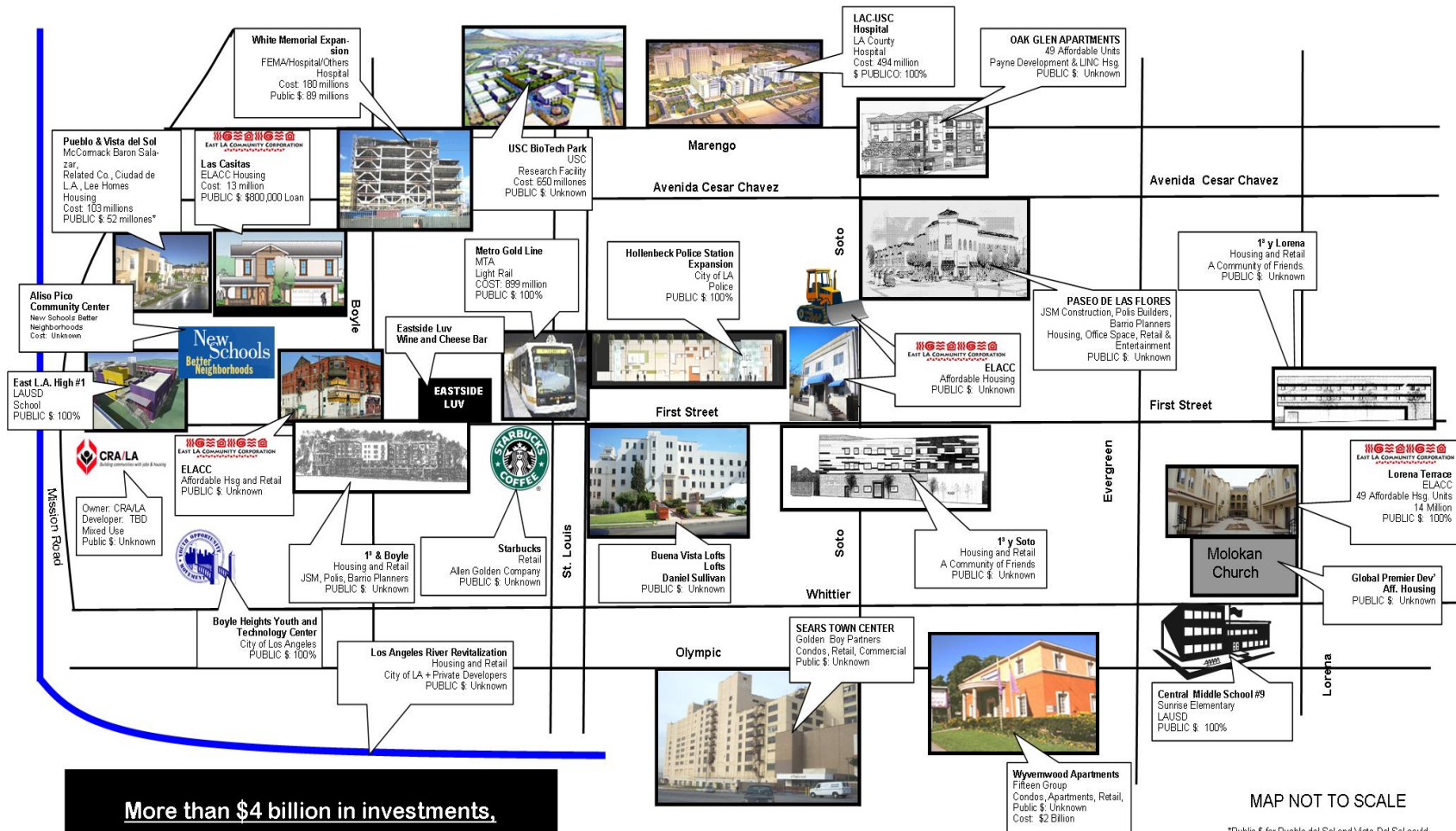


Boyle Heights

- Boyle Heights is approximately six square miles.
- It is an urban area with limited open space.
- It is bordered on the south and west by industrial areas.
- Boyle Heights is intersected by Freeway: 5, 10, 101, and 60
- Majority of housing stock built before 1970



Our Environment: 2004



**More than \$4 billion in investments,
BUT FOR WHOM?**

MAP NOT TO SCALE

*Public \$ for Pueblo del Sol and Vista Del Sol could be in the form of a loan, tax credits or a grant.

Community Planning

- 2005 launched our Plan del Pueblo Campaign (Boyle Heights People's Plan)
- Transit Oriented Development Sites areas to go into more detail
- Metro campaign – focused on Metro owned lots in Boyle Heights
 - Residents engaged to state opposition to a suburban model development at Cesar Chavez/Soto site. "The CVS site"
 - Metro working on new RFP for the lots.
- "Planning in the Streets" – charettes and mapping by community residents at the Metro vacant lots.



1ST & SOTO GOLDLINE STATION 10 A.M.-12 P.M.

ELACC and the Advancement Project invite you to:

- to come share your vision for the empty Metro lots near the Goldline before Metro decides without us.

It's time to have community voice heard on new development!

RSVP with **Rey Fukuda** at

323-604-1966 / rfukuda@elacc.org. We offer rides. Refreshments & childcare available. Goldline or 30 bus.



Engaging Residents

- Popular Education model, using concepts people are familiar with and building from there to more complex concepts
 - Building a cohort of residents which have a deep understanding of planning concepts who engage with Metro or City staff
- Hands on activities for visioning and planning
- Communication within ELACC between community organizing and real estate development
- Linking Planning in the Streets with El Plan del Pueblo - launching El Plan del Pueblo 2.0 in early 2014

For more information

visit us at www.elacc.org and follow us on



www.twitter.com/elaccorg



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